



RSVP Product Sheet

Mobile Ticketing Made Easy



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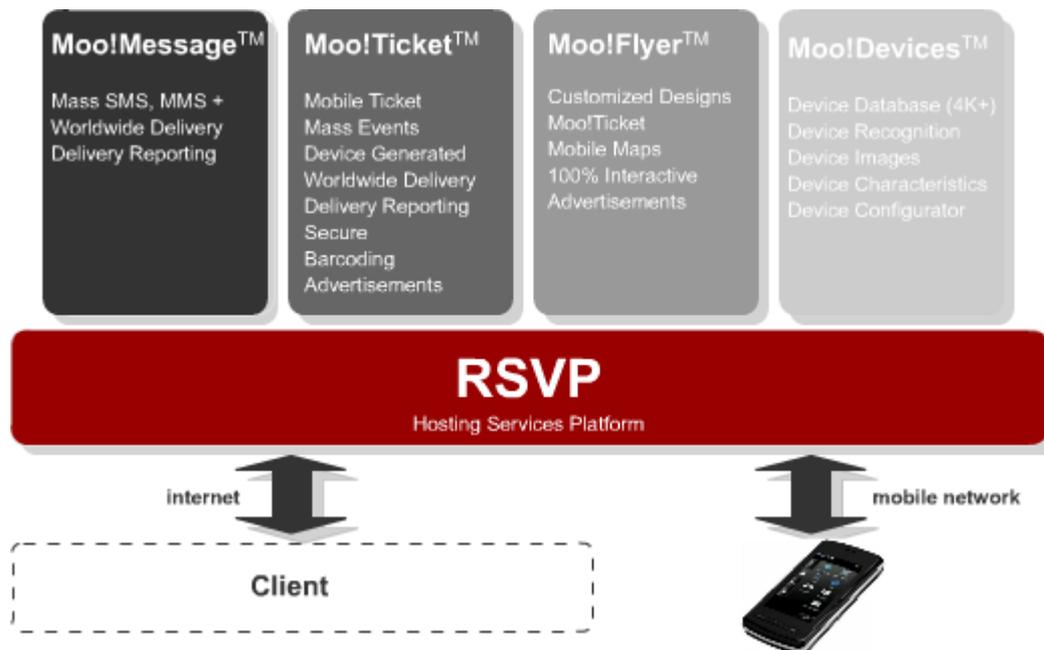




Introducing Mobile Ticketing with RSVP

Life and mobile technology perfectly blend together as current devices host various ways of communication, with mobile broadband internet, SMS/MMS functionality and location awareness. It is essential for businesses that aim to capitalize on this potential, to integrate a mobile solution within their current products. But the technology required is fast-changing, complex and integrated into a wide array of market segments, making life hard for companies to invest without losing focus on their core-business. Available solutions are expensive and require a high amount of customization to fit in with existing IT architecture.

Meet our unique RSVP platform. It removes these obstacles by providing simple, plug-in mobile solutions that integrate easily with your current systems. With our solution portfolio, companies can leverage the full potential of mobile technology and move towards a fast Go-to-Market.



Moo!Message™ Our high-quality gateway service. Accessible anywhere, anytime. Supported message protocols include SMS, MMS, WapPush, Service Indication, Service Loading, SMSLink, Nokia Picture Messaging and EMS, compliant with the Open Mobile Alliance release program. Use Moo!Message™ as a marketing channel to your target audience or send personal invitations to VIP's.



Moo!Ticket™ Simply send the relevant ticket information and our platform will take care of the rest. Moo!Tickets™ are optimized separately for each phone and immediately transmitted to the mobile network. Secure, and with fast worldwide delivery. Our reporting system can keep you up-to-date to the delivery status of every single ticket.



Moo!Flyer™ To enable a full, interactive experience for the mobile user, use our Moo!Flyer™ solution. Users are provided with event information, maps, time tables, and sponsor advertisements. Seamlessly integrates with Moo!Tickets™ for a branded all-in-one package.



Moo!Devices™ Integrate device intelligence into your own IT infrastructure. Moo!Devices™ offers convenient XML access to our device database and an easy to use online Device Configuration tool. Our database is regularly updated and contains specifications and images of well over 4500 different international handhels.



Get Started! You can get started with a free limited trial which can get you setup in just one business day. For more information, contact us directly at info@moo-company.com.

Moo! Technology is used by:

